

How to set up your JustGiving page

Online fundraising is the quickest and easiest way to fundraise.

Your donations go straight onto your page so you can keep track of your fundraising. And the money raised comes straight to us – so there's nothing you need to do!

1. Create your JustGiving page

You can create your page at <https://justgiving.com/caringtogethercharity>, and it will link automatically to Caring Together.



5. Donate to yourself

Activate your fundraising page with as little as £5. This can help you to go on to raise up to £118 more.



6. Post updates

On average those who do get 8% more donations. You can also link your fundraising page to your Strava account.



2. Add a profile picture

This could boost your donations by 23%.



7. Include photos or videos

This could help you raise 14% more per photo.



3. Set a fundraising target

This can lead to a 45% increase in the amount you raise.



8. Share

Every time you share your page on social media is worth an average of £10.



4. Personalise your page

Personalise your page with a summary of why you're supporting Caring Together and why donations are so important for the cause. This can help you get 36% more donations.



9. Continue to fundraise

20% of donations come in after your event has finished.



No unpaid carer in crisis

For more information please contact us
0345 241 0954

fundraising@caringtogether.org
caringtogether.org
Registered charity number 1091522

Registered with



FUNDRAISING
REGULATOR

